



Co-funded by  
the European Union



<b>Project Name</b>	AN ATHLETE TODAY A LEADER TOMORROW	<b>Final report</b>
<b>Programme</b>	Erasmus + Sport	
<b>Project Number</b>	10118467	

## Introduction

This report provides a comprehensive overview of partner meetings organized within the ATLT project, including key conclusions derived from discussions, presentations delivered, and an analysis of strengths and weaknesses identified through transnational cooperation. The report also covers the Kick-off Meeting and the Final Meeting, which framed the project lifecycle and ensured successful implementation in line with the approved Description of the Action (DoA).

## Project Coordination & Management and Partner Meetings

Project coordination was carried out in accordance with the approved Description of the Action. The coordinating organization, TKSS, ensured continuous communication among partners, monitoring of activities, and timely delivery of outputs. Regular meetings (online monthly - google meet) enabled effective implementation and quality assurance throughout the project lifecycle.

- Kick-off Meeting

**Place:** Slovenia - originally it was planned to be in Zagreb but due the event that was held in Slovenia 21st and 22nd of february, with approval of project officer on 24/01/2025, we moved kick off meeting to Ljubljana, Slovenia.

**Dates:** 19–22 February

The main objective of the Kick-off Meeting was to ensure a shared understanding of the project's objectives, structure, and planned activities . During the meeting, Renata Volarić from TKSS presented the overall project framework, timeline, work packages, and expected results. Partners clarified their roles and responsibilities and discussed internal communication and coordination procedures.

The meeting also focused on aligning partners' expectations regarding the implementation of workshops, development of educational materials, and dissemination activities. Reporting requirements, quality assurance measures, and risk management strategies were explained and agreed upon to ensure smooth project execution.

The Kick-off Meeting provided a strong foundation for effective transnational cooperation, strengthened mutual trust among partners, and ensured a coordinated and coherent approach to project implementation from the outset.

Objectives:

- Presentation of project objectives, structure, and timeline
- Clarification of partner roles and responsibilities
- Review of work packages, deliverables, and reporting obligations
- Establishment of communication channels and coordination procedures

Results:

- All partners achieved a shared understanding of project goals and methodology
- Detailed implementation plan and timeline were confirmed
- Cooperation mechanisms were agreed upon

photo 1&2: photos from kick off meeting



After the kick off meeting during the next online meeting all partners agree to change logo of the project:



- Final Meeting

**Place:** Smederevo, Serbia

**Date:** 10 November 2022

The main purpose of the meeting was to review and evaluate all activities implemented during the project and to assess the achieved results in relation to the project objectives. Partners jointly reflected on the quality, relevance, and impact of the workshops, educational materials, and transnational cooperation. Special attention was given to the effectiveness of practical activities aimed at empowering women to take on coaching, leadership, and governance roles in sport.

The meeting also included a discussion on the sustainability of project results and opportunities for future cooperation. Partners explored ways to continue using the developed materials, integrate project outcomes into their regular organizational activities, and build on the established partnership through future Erasmus+ Sport initiatives focused on strengthening women's roles in sport.

In addition, the Final Meeting served as a platform for final coordination and administrative closure of the project. Partners agreed on final reporting responsibilities, dissemination of results, and archiving of project documentation. The meeting confirmed that all planned activities had been successfully implemented in accordance with the Grant Agreement and that the project objectives had been achieved.

### Objectives:

- Review and evaluation of all implemented activities
- Assessment of achieved results in relation to project objectives
- Discussion on sustainability and future cooperation
- Final coordination and closure of project activities

### Results:

- Confirmation that all planned activities were successfully implemented
- Agreement on key conclusions and project impact
- Identification of possibilities for continued cooperation beyond the project

photo 3,4&5 : photos from the final meeting





## Partner Meetings and Transnational Cooperation

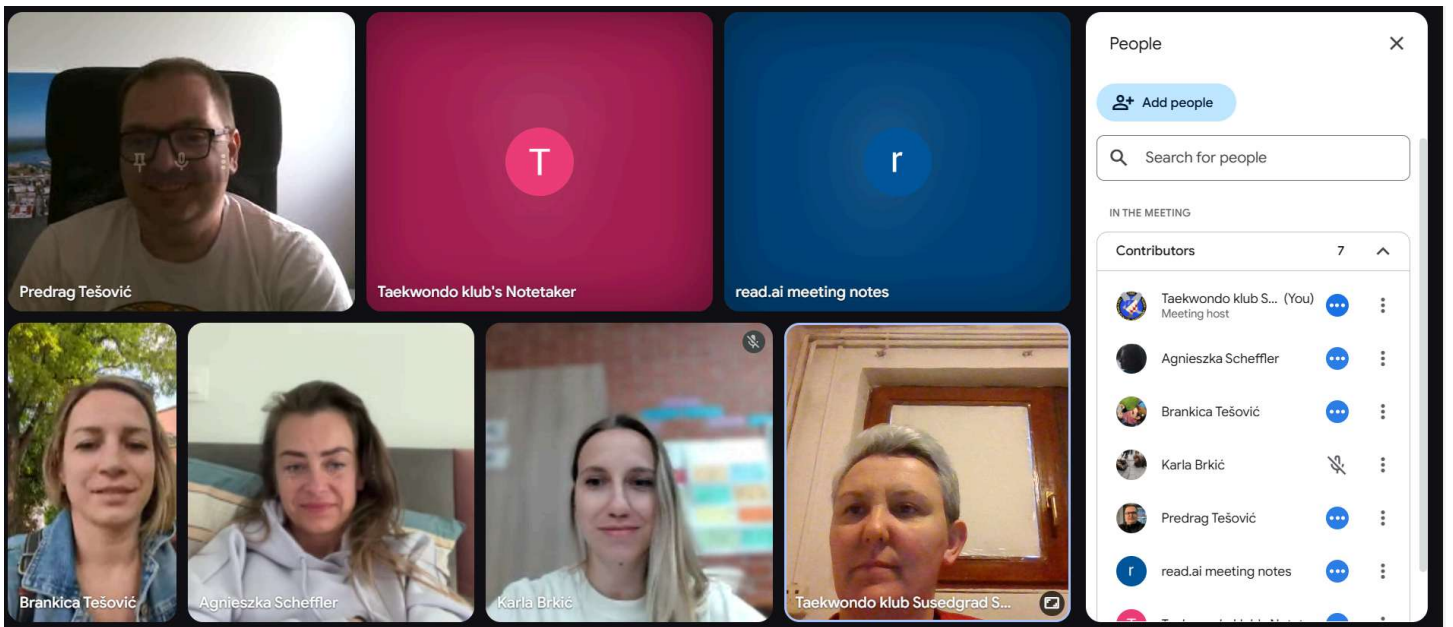
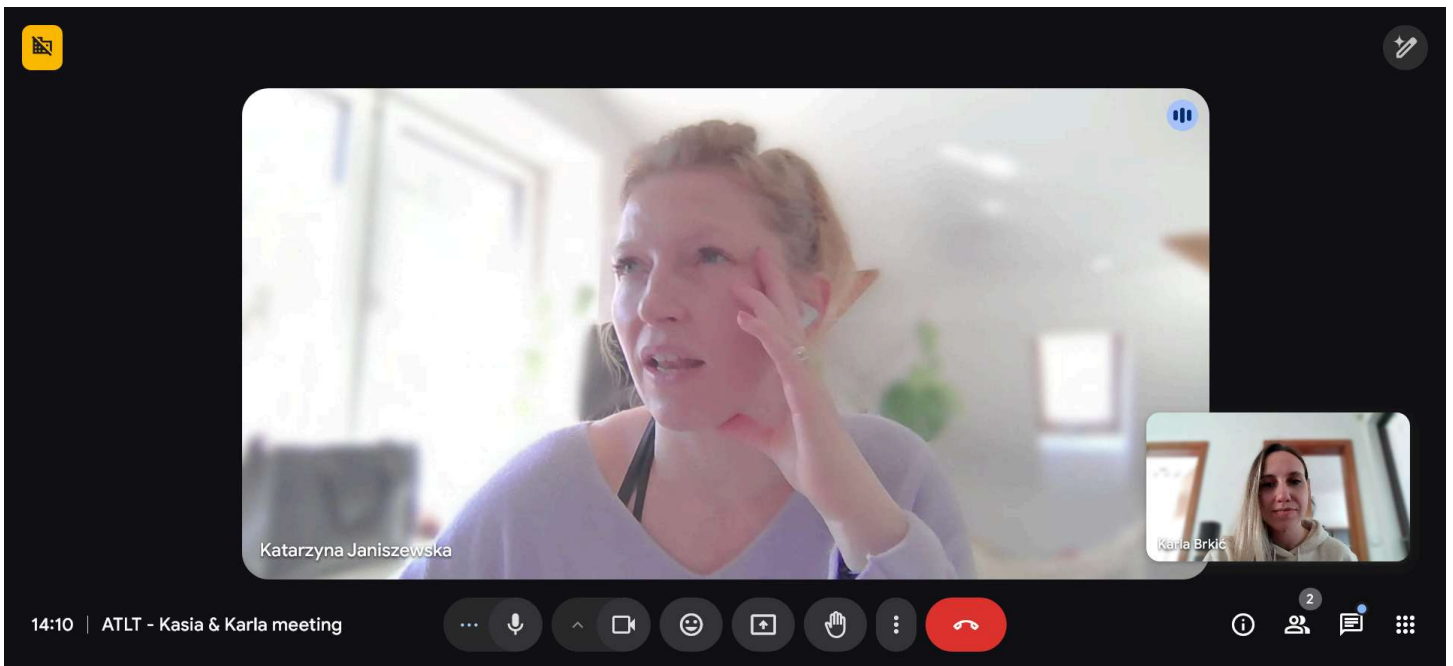
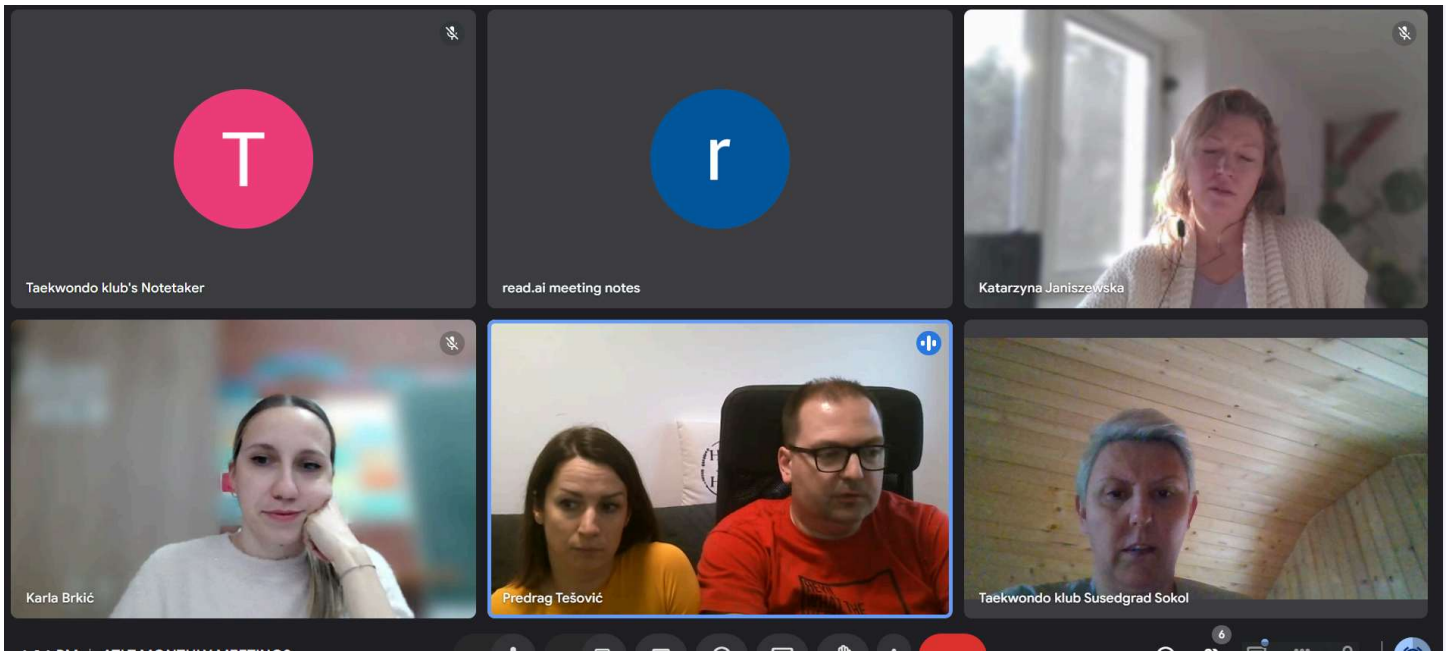
During the project, partners cooperated through an online meetings (monthly via google meet) and in-person activities linked to the implementation of workshops in Croatia, Poland, and Serbia. These meetings focused on monitoring progress, adjusting activities when necessary, and ensuring alignment with project objectives.

Topics addressed:

- Preparation and implementation of workshops
- Educational methodology and non-formal learning approaches
- Empowerment of female athletes for coaching, leadership, and governance roles
- Evaluation of participant feedback and impact

Partners exchanged national experiences and best practices, which contributed significantly to the quality and relevance of project activities.

photo 6,7&8 screenshots of the online meetings



# Workshops

Three workshops were delivered thru the ATLT project:

## **Workshop 1 – Zagreb (26–29 June 2025)**

### **Key Highlights:**

- *Women’s Empowerment through Sport* – core module introducing leadership concepts for young female athletes.
- Development of the **Annual Training Plan** with practical tools for planning training cycles.
- **Lead the Game** session – decision-making, communication, and team leadership skills.
- **Marketing in Sports Organizations** – building visibility, promotion techniques, club branding.
- Group work, peer-to-peer learning, and structured Q&A sessions.
- Establishment of the **transnational ATLT community** (HR-PL-RS).
- First step in building confidence and leadership identity among participants.

## **Workshop 2 – Poznań (4–7 September 2025)**

### **Key Highlights:**

- Practical **coaching sessions with children**, integrating leadership and pedagogical methods.
- *Women’s Empowerment through Sport* – advanced continuation of Zagreb module.
- **Sports Marketing Deep Dive** – content strategy, visibility, digital communication.
- Hands-on module: *Annual Training Program / Coach Skills / Training Practice*.
- Team building and international collaboration through group activities.
- Presentation of **Lead the Game** guide and applying leadership tools in real scenarios.
- Strengthened cooperation among clubs and coaches from all partner countries.

## **Workshop 3 – Smederevo (4–7 November 2025)**

### **Key Highlights:**

- Introduction to **Digital Platforms & Membership Management Systems** for modern sports clubs.
- *Sports Club Management Essentials* – governance, planning, volunteer coordination, administration.
- Revisiting and updating the **Annual Training Program** with practical demonstrations.
- *Marketing & Visibility Strategies* tailored to small and medium sports clubs.
- Creative group tasks: designing club identities, events, and community engagement plans.
- Cultural exchange & strengthening international ATLT network.
- Final consolidation of knowledge and preparation for leadership roles within clubs.

# Results, Impact and Conclusions from Meetings and Workshops

## Results:

- Increased knowledge and awareness among female athletes regarding leadership, coaching, and governance opportunities within sports organizations
- Improved practical competencies through participation in workshops and applied learning activities
- Strengthened cooperation capacity of partner organizations through structured transnational collaboration

## Impact on target groups:

- Female athletes gained confidence and clarity about potential post-athletic career pathways in sport
- Participants demonstrated increased motivation to engage as coaches, officials, or members of governing bodies
- Partner organizations enhanced their ability to design inclusive and gender-sensitive educational activities

## Indicators:

- Number of transnational meetings successfully implemented (Kick-off meeting, coordination meetings, final meeting) - in total 12 meetings
- Number of workshops delivered in partner countries - 3 workshops
- Number of female participants involved in project activities - 34 athletes
- Participant feedback indicating increased interest in leadership roles in sport

## Conclusion:

The project strengthened competencies of female athletes in leadership and coaching pathways

Practical workshops proved highly effective in motivating participants to engage in sports organizations beyond their athletic careers

Transnational cooperation enriched learning outcomes through the exchange of diverse perspectives

# Strengths, Weaknesses and Challenges of Partner Cooperation

## Strengths:

- Strong commitment and active engagement of all partners
- Clear division of roles and responsibilities
- Efficient communication and problem-solving
- High level of mutual trust and support
- Integration of theory and practice in all activities

## Weaknesses and Challenges:

- Differences in national sports systems required additional coordination
- Scheduling challenges due to partners' local commitments
- Limited time for deeper practical implementation during certain activities

These challenges were addressed through flexibility, regular communication, and shared responsibility among partners.

## Overall Assessment and EU Added Value

The partner meetings and cooperation mechanisms established within the ATLT project ensured successful implementation and achievement of project objectives. The Kick-off Meeting provided a strong foundation, while the Final Meeting enabled structured evaluation and closure. The cooperation developed during the project represents a solid basis for future initiatives promoting women's leadership in sport. The results and impacts achieved demonstrate that the project effectively contributed to empowering female athletes and strengthening partner capacities. The cooperation developed during the project represents a solid basis for future initiatives promoting women's leadership in sport.

The European added value of the ATLT project lies in its transnational approach, which enabled partner organizations from different EU and neighbouring countries to jointly address common challenges related to gender inequality in sport. By exchanging experiences, methodologies, and best practices across borders, the project achieved results that could not have been reached through isolated national actions. The cooperation strengthened a European perspective on women's leadership in sport, promoted shared values of inclusion and equality, and contributed to the creation of a sustainable network capable of transferring project results beyond the participating countries.

## NEXT STEPS

As it is already mentioned in the Workshops report our next steps and actions will be:

Task	Task Owner
<b>Expand the ATLT network</b> by engaging additional European clubs and creating new training opportunities for young women in leadership, coaching, and sport governance.	All ATLT partners
<b>Develop digital training modules and an online platform</b> to ensure long-term access to educational materials and to support continuous learning after the project - plan for the new Erasmus + Sport project	TKSS & AZS AWF
<b>Establish a mentorship programme</b> that connects experienced coaches and sports leaders with young female athletes to further support their career development.	All ATLT partners

Disclaimer: Funded by the European Union. However, the views and opinions expressed are solely those of the author and do not necessarily reflect those of the European Union or the Education, Audiovisual and Culture Executive Agency (EACEA).

Neither the European Union nor the EACEA can be held responsible for them.