



Mid-Term Evaluation Report

Programme: Erasmus+ Sport

Reporting to: EACEA

Reporting Date: June 2025

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1. Project Overview

The ATLT project aims to empower young female athletes by fostering their leadership capacity and encouraging greater inclusion in the governance and management of sports organizations. The project brings together partners from Croatia, Poland, and Serbia through workshops, training modules, and the creation of a transnational network.

2. Summary of Activities (Months 1–6)

- Kick-off meeting and coordination between partners was held in Ljubljana Slovenia (19-23. of February)
- Development of visual identity, project templates, and dissemination strategy.
- Launch of project website and social media accounts (2 sub webpages were made: <https://awftkd.pl/erasmus> , <https://tkd-susedgrad-sokol.hr/eu-projekti/>)
- Development and pilot testing of training modules for young female leaders – partner from Poland AZS AWF Poznan create an annual training program, TKCZ from Serbia created Marketing plan and TKSS create sport governance module. Together , TKSS and AZS SAWF Poznan made a Psychology Class module.
- Preparation and promotion of first local workshops in Croatia and Poland – flyer and newsletter was created posted on social media and sent to the target groups. Workshop was held in Zagreb from 26th till 29th of June
- Regular partner meetings (online and in-person) to monitor progress and distribute responsibilities. Meetings are every 4 weeks on google meet.

3. Project Management and Coordination

The lead partner TKSS has coordinated activities effectively, with monthly online check-ins and shared task monitoring using Google Workspace tools. All partners have submitted regular activity updates and contributed to shared dissemination and implementation tasks.

A shared Google Drive folder has been established for administrative and financial documentation, ensuring transparency and accessibility across all partners.

4. Tools for Administrative Management

- Google Drive – centralized storage for documents, invoices, agendas, and reports.
- Google Sheets – used for tracking partner responsibilities, and timelines.
- Shared Calendar – to coordinate meetings, events, and deliverable deadlines.
- Monthly Activity Reports – filled by each partner to document activities, hours, and outputs.

5. Challenges and Adjustments

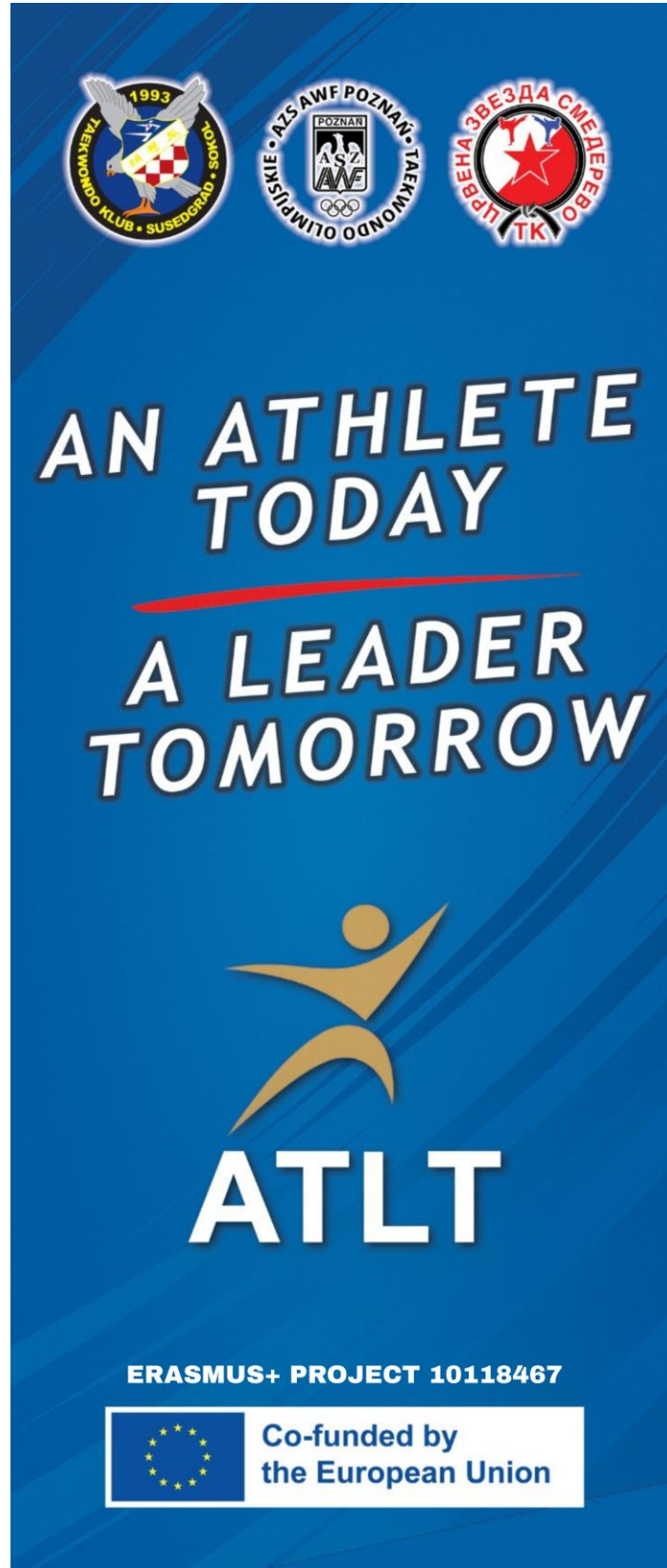
The kick-off meeting was rescheduled and took place in Ljubljana. Language translation for dissemination materials took more time than expected and required coordination between teams.




6. Created digital visibility and workshop materials

ATLT LOGO




ROLL UP






**AN ATHLETE
TODAY**

**A LEADER
TOMORROW**


ATLT

ERASMUS+ PROJECT 10118467

 Co-funded by
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WORKSHOP ANNOUNCMENT MATERIALS (NEWSLETTER, FLYER)

ATLT NEWSLETTER

An Athlete Today, A Leader Tomorrow

Issue 1 | June 2025

First ATLT Workshop in Zagreb!
26th – 29th June 2025

We are excited to announce that the first workshop of the Erasmus+ project *An Athlete Today, A Leader Tomorrow (ATLT)* will take place in Zagreb, Croatia, from 26th to 29th June 2025!

ATLT is an innovative project designed to prepare and empower female athletes for leadership roles within sports organizations.

Our goals are to:

- Provide training and support for young female athletes to become coaches, officials, and leaders
- Create and publish practical working materials
- Develop a transnational network of sports associations

This workshop marks an important milestone in our project, bringing together participants and partners from Croatia, Poland, and Serbia. Through interactive sessions, practical exercises, and networking opportunities, young women will strengthen their leadership skills and expand their professional networks.

Who is participating?

- ◊ *Taekwondo klub Susedgrad Sokol* (Croatia)
- ◊ *K.S. AZS AWF Poznan* (Poland)
- ◊ *Tekvondo klub Crvena zvezda Smederevo* (Serbia)

Programme Highlights:

- 👉 Leadership skills for female athletes
- 👉 Lead the Game: Strategies for effective running and communication in sports organizations
- 👉 Annual training Olympic program
- 👉 Marketing steps in running sport organizations

Stay tuned for more updates, photos, and stories from the workshop in our next issue!

Follow us: [facebook and instagram: Taekwondo klub Susedgrad Sokol AZS AWF Poznan – Taekwondo Olimpijskie, web site: [EU Projekti - Sokol Susedgrad](#), [AZS AWF Poznań](#)]

Together, we are building a future where more young women take on leadership roles in sport! #ATLT #ErasmusSport #WomenInSport #Leadership

WORKSHOP FLYER

SMART MANAGEMENT OF A SPORTS CLUB

DIGITAL TOOLS AND MEMBERSHIP MANAGEMENT

- Basics of sports management
- Membership platforms
- Leadership skills



JOIN US

June 26–29,
2025

Zagreb, Savska Cesta 137, info:+385915055369

WORKSHOP SCHEDULE:

26th of June - Arrival of the participants

27 th of June-	10:00	Opening ceremony
	10:30 – 13:00	Women's empowerment through sports
	13:00 - 14:00	Lunch break
	14:00 – 16:30	Annual training plan
	16:30 - 17:00	Coffee break
	17:00 – 18:00	Q&A sessions

28 th of June-	10:00 – 13:00	Lead the Game
	13:00 - 14:00	Lunch break
	14:00 – 16:00	Marketing steps in running sport
organizations	16:00 - 16:30	Coffee break
	16:30 – 17:30	Q&A sessions

29th of June – Departures of the participants

WORKSHOP POWER POINT PRESENTATIONS:



GOVERNANCE OF
SPORT ORGANISATIO



Psy class.pdf



Prezentacja ATLT
Chorwacja.pdf



Marketing Steps in
Running a Sports Clut

PHOTOS FROM WORKSHOP ZAGREB









7. Summary and Next Steps

The ATLT project has made strong progress in the first 6 months, with completed training materials, active communication channels, first workshop and successful partner coordination. The next phase will include the execution of the remaining workshops, dissemination of outcomes, and final evaluation activities.